

THE GREATER BETHESDA CHAMBER OF COMMERCE PRESENTS

THE 94TH ANNUAL INSTALLATION & AWARDS GALA

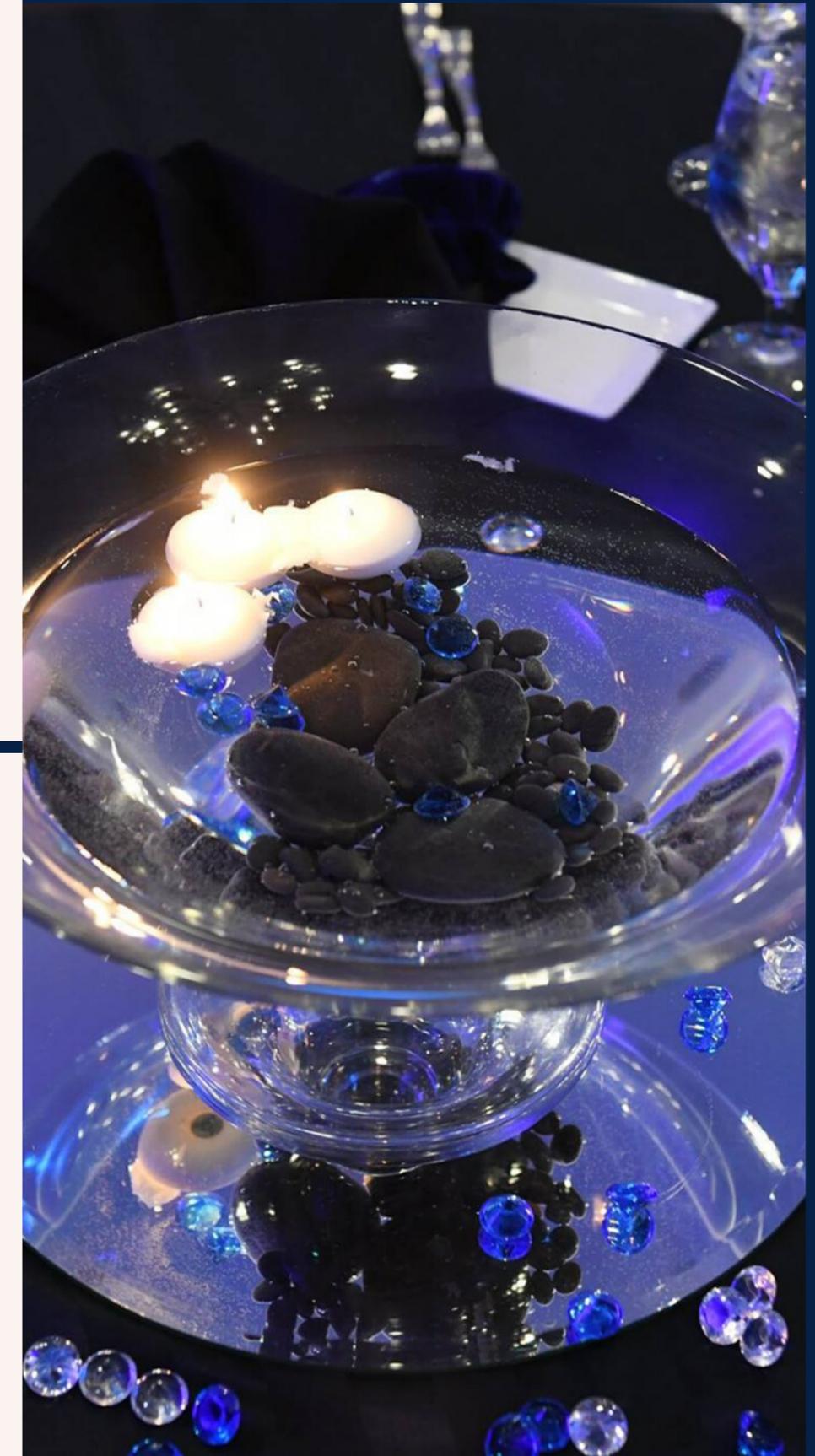
Sponsorship Package



CELEBRATING THE GEMS OF THE CHAMBER

Thursday June 18th
Hyatt Regency Bethesda

Join us in celebration as we install our new Chair and Board members, as well as honor outstanding members of the greater Bethesda community.



SPONSORSHIP BENEFITS

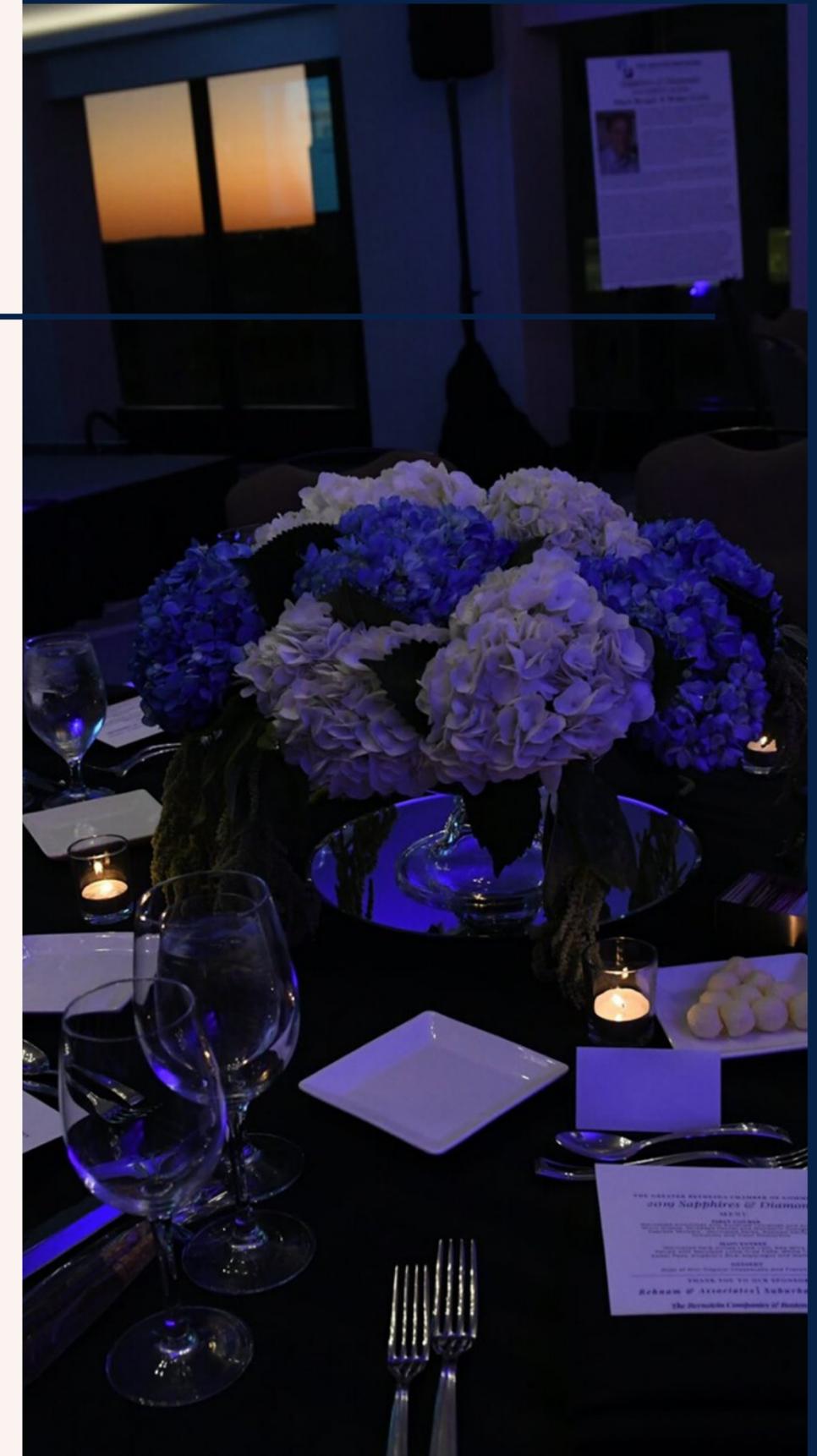
The Annual Installation Gala is the Chamber's signature event. Sponsors will:

Mix and mingle with 200+ guests, including local and state elected officials and C-suite executives from some of the area's largest companies.

Receive consistent exposure to the Chamber's mailing list of 4,000 subscribers in the 4 months leading up to the event.

Receive additional recognition after the event in a follow-up email to attendees.

Have a fun evening!





DIAMOND: \$5,000

Presenting Sponsor

- Event recognition as Diamond Sponsor
- Premier placement in all pre-event media coverage
- Option to provide guests with a logo item honoring your company
- Two tables of ten - front center premium placement
- Full page ad in program along with logo on sponsorship page of event program
- Premier recognition during the program
- Registration list of attendees & contact information
- Invitation to the VIP reception

SAPPHIRE: \$3,000

Awards Sponsors - 4 Available

POLICE OFFICER OF THE YEAR

RON RESH BUSINESS ADVOCATE AWARD

EXCELLENCE IN CORPORATE LEADERSHIP

EXCELLENCE IN EXECUTIVE LEADERSHIP

- Signage recognition at the event
- Recognition in all pre-event media coverage
- Exclusive table of ten - six seats for the sponsor, four seats for the honoree and guests
- Opportunity to present the award
- Full page ad in program
- Logo on sponsor page
- Invitation to the VIP reception





RUBY: \$2,500

Cocktail or Dessert Sponsors

- Signage recognition
- Recognition during cocktail or dessert hours
- Recognition during all pre-event media coverage
- Five tickets to the gala
- Half page ad in program
- Logo on sponsor page
- Invitation to the VIP reception



EMERALD: \$2,500

Champion Sponsor - Unlimited

- Recognition in all pre-event media coverage
- Exclusive table of ten with the opportunity to host VIP guests
- Half page ad in program
- Logo on sponsor page
- Invitation to the VIP reception



TOPAZ: \$2,500

Valet Sponsor

- Signage recognition next to valet
- Recognition in all pre-event media coverage
- Opportunity to place promotional item in each attendee's car
- Two tickets to the gala
- Half page ad in program
- Logo on sponsor page
- Invitation to the VIP reception



PEARL: \$800

Patron Sponsor - Unlimited

- Recognition in all pre-event media coverage
- Two tickets to the gala
- Quarter page ad in program
- Logo on sponsor page

CONTACT US

EMAIL ADDRESS

cdelucia@greaterbethesdachamber.org

PHONE NUMBER

(301) 652 4900

WEBSITE

www.greaterbethesdachamber.org

THE 94TH ANNUAL INSTALLATION & AWARDS GALA